

2012 SOUTHEASTERN APPLE GROWERS MEETING

Sponsored by the North Carolina Apple Growers, Inc.

Crowne Plaza Resort Asheville, NC

January 10-11, 2012

Tuesday, January 10, 2012

- 10:00 AM Welcome and Opening Remarks**
Presiding - Mr. Jack Boyles, President - NC Apple Growers
- 10:15 Successfully Developing Retail Markets!**
Mr. Sonny Dickerson, Asst. Director of Marketing/Retail Merchandise, South Carolina Department of Agriculture
- 10:45 Marketing the Attractive Apple**
Ms. Martha Glass, Manager, Agritourism Office Marketing Division, NCDA&CS
- 11:15 Expanding Local Markets – What Can You Do?**
Mr. Mark Williams, Executive Director, Henderson County AgriBusiness Development, Hendersonville, NC
- 11:45 Lunch and Visit Exhibit Area**
- 1:30 Update on State and Federal Issues (E-verify and Labor Housing Issues)**
Ms. Paula Gupton Page, NC Farm Bureau
- 2:00 Orchard GAP Inspections- What are your options?**
Diane Ducharme, , NCSU, Entrepreneurship and Innovation in Agriculture, Kannapolis
- 2:30 Disease management: Past, Present and Future**
Dr. Turner Sutton, Plant Pathologist, Retired, NCSU, Raleigh
- 3:00 Break**
- 3:15 Honeycrisp – That Wonderful Problem Child**
Dr. Jim Luby, Fruit Crop Breeder, Horticultural Science, University of Minnesota, St. Paul, MN
- 3:45 Making SmartFresh Containers for Our Operation - Does it Pay (or cost)? Panel**
Dr. Mike Parker, Moderator
Mr. Jim Saylor, Saylor Orchard, Bakersville, NC
Mr. Lindsay and Alan Deal, Deal Orchard, Taylorsville, NC
- 4:25 Adjournment**
- 6:45 2012 Southeastern Apple Growers Meeting Banquet**
Master of Ceremonies: Mr. Chuck Francis, Waynesville, NC
--Entertainment: Mr. Glenn Strange, Spartanburg, SC
- Wednesday, January 11, 2012**
- 8:30 AM Coffee in Exhibit Area**
- 8:45 Welcome**
Presiding - Mr. Jim Saylor, Vice-President, NC Apple Growers
- 8:55 The Carbon Balance Model as a Tool to Aid Chemical Thinning Decisions**
Dr. Steve McArtney, Regional Apple Specialist, NCSU, Clemson, UGA and UT, Mills River, NC

- 9:15 Waging War on Weeds: New and Old Weapons**
Mr. Wayne Mitchem, Orchard Floor Management Specialist, NCSU, Clemson and UGA
- 9:45 RosBREED- Tell Us What You Want in New Apple Cultivars**
Dr. Jim Luby, Fruit Crop Breeder, Horticultural Science, University of Minnesota, St. Paul, MN
- 10:15 Break**
- 10:30 Fruit Skin Problems: Russet, Sunburn and Lenticel Breakdown**
Dr. Steve McArtney, Regional Apple Specialist, NCSU, Clemson, UGA and UT, Mills River, NC
- 10:50 Maximizing Orchard Productivity and Profitability – The Initial Years**
Dr. Mike Parker, Horticultural Science, NCSU, Raleigh, NC
- 11:20 Understanding Maryblyt and options for 2012**
Dr. Turner Sutton, Plant Pathologist, Retired, NCSU, Raleigh
- 11:50 Targeted Insecticide Applications for Plum Curculio, Stink Bugs, and Apple Maggot**
Dr. Jim Walgenbach, Entomologist, NCSU, Mills River, NC
- 12:20 Adjourn to the Exhibit Area for Lunch**
--Sandwiches, chips and drink will be provided in the Exhibit Area
- 1:15 Micronutrients and Apples**
Dr. David Lockwood, Plant Sciences, UT, Knoxville, TN
- 1:45 Will Post-Harvest Foliar Calcium Increase Apple Fruit Calcium the Following Spring?**
Dr. Ron Gehl, Soil Science, NCSU, Mills River, NC
- 2:15 What We Learned From the Washington State IFTA Meeting**
Mr. Greg Nix, Moderator
Mr. Steven Godfrey, Hendersonville
Mr. Gene Klimstra, Hendersonville
- 3:00 Individual State Business Meetings Followed By Adjournment**
- Auxiliary Program-----
- Tuesday, January 10**
- 8:00AM** Registration
- 10:00** Hospitality Room,
Exhibit Area
- 11:45-1:15** Bingo
- 2:00 -4:00 PM** Banquet and Program Speaker
- 6:45 PM**
- Wednesday, January 11**
- 9:00 AM** Hospitality Room
- Noon** Luncheon: Foxfire Room